

BUSINESS

The Paducah Sun | Sunday, August 18, 2013 | paducahsun.com

Section **D**



Contributed photo

Barkley Regional Airport unveiled a new mobile boarding pass scanner last week that allows passengers to scan smartphones, tablets and other devices to enter the gate. Passengers need only to download the free United App, and then not forget their device when traveling.

Paperless flights: Mobile boarding pass comes to Barkley Regional

News nuggets and coffee-shop chatter from Paducah and the area:

Barkley Regional Airport installed a new mobile boarding pass scanner last week, allowing passengers to scan their smartphones, tablets and notebooks instead of a paper ticket.

Passengers need to download the free United App to their device, and can scan from those devices as they enter the gate, according to an airport release. Those who book online can also have a mobile boarding pass emailed to them to access from their mobile device.

"The arrival of this scanner is just another way we make flying out of Paducah more

Please see **BIZ BUZZ** | 2D



Biz Buzz

Elevating exports



Contributed photo

Out of this shop inside Arch Environmental Equipment in Reidland, workers make conveyor systems and parts that are sold worldwide. Local companies such as Arch Environmental Equipment are playing a part in the national and statewide push to grow exports.

Western Kentucky takes part in national, state push

BY ADAM SHULL

ashull@paducahsun.com

It's taken about 20 years for Richard Grana's Paducah-based export-management firm Impex to build a steady client base in some 30 countries.

And still, it's a daily grind to smooth the many bumps in the travels Kentucky products embark upon to clients in Zambia, Poland and other overseas destinations.

"We're in discussions with a company in Africa, we're also in discussions with a company in Ecuador, and we've received assistance to pay for some research to help existing distributors in the Philippines," Grana said. He said that financial help came through the World Trade Center Kentucky, an international business organization that helps companies in the state nurture overseas business.

"You know, a \$450 research study

Please see **EXPORTS** | 2D



Contributed photo

Arch Environmental Equipment, 5929 Benton Road in Reidland, makes conveyor systems and parts that are sold worldwide. Local companies have played their part in helping Kentucky set records for export business.

"We are seeing a transformation in the way people buy and use electricity in the U.S."

Steven Murray

President, Direct Energy's residential energy programs

Power companies dangle free nights, weekends

BY JONATHAN FAHEY

Associated Press

NEW YORK — Electric bills have long been take-it-or-leave-it affairs: Pay one rate for all the power you used the month before, no matter when you used it.

But some electric companies want to shake-up that rigid business model. They are increasingly offering plans that sound like come-ons from mobile phone companies: Free nights, free weekends and pre-paid plans.

"We are seeing a transforma-

tion in the way people buy and use electricity in the U.S.," says Steven Murray, president of Direct Energy's residential energy programs.

The more customized plans are made easier by the growing use of digital meters that wirelessly link electric companies and customers, allowing both to track usage in real time. Digital meters have not only spurred competition, they have also enabled traditional utilities to reduce their costs by encouraging customers to use electricity during off-peak

hours, when it is cheaper.

Forty-two percent of U.S. electric customers have digital meters, up from less than 5 percent in 2008. In 2015, more than 50 percent will have them, according to Navigant Consulting.

This new breed of electric plans comes with risks.

Customers can end up paying a lot more for power than they expected. Some plans offer low introductory rates that can quickly

Please see **ELECTRICITY** | 2D



Associated Press

George Tsapoitis displays an online usage and utility screen connected to a electric smart meter in 2008 at his home in Milton, Canada. Some electric companies are increasingly offering customized pay plans, made easier by the growing use of digital meters that wirelessly link electric companies and customers.

AREA MORTGAGE RATES

Fifth Third Bank Eddyville	4.625% (1)
FNB Paducah	4.5% (1)
Paducah Bank Paducah	4.375% (1)
River Valley Ag Credit Paducah	4.375% (1)
Regions Paducah	4.125% (1)

TREASURY RATES

3-MONTH T BILLS	2-YEAR T BILLS
0.05% Unch	0.36% Up .04
Usually indicates the trend of local CD and other rates.	Most common index in setting adjustable mortgage rates.

DOW JONES

Weekly	High this week
15,081.47 Dn 344.04	15,451.01 Tuesday

30-year fixed rate in effect Friday. Based on \$100,000. Points and/or fees in parentheses expressed as a percentage.

Tepid retail fuels economic doubts

BY ANNE D'INNOCENZIO

Associated Press

WASHINGTON — Bleaker outlooks at retailers like Wal-Mart and Macy's are raising doubts that consumers will spend enough in coming months to lift the still-subpar U.S. economy.

Though the economy is growing steadily, Americans are being hampered by weak pay, higher taxes and tepid hiring. Sluggish overseas economies are also slowing sales for U.S. retailers. It's a picture the Federal Reserve will weigh in deciding whether to scale back its bond purchases as soon as next month.

"Consumers aren't going to start spending with abandon until we see much stronger job and wage growth," says Mark Vitner, an economist at Wells Fargo.

Average weekly paychecks have grown just 1.3 percent since the recession ended more than four years ago.

Over the past 12 months, pay has trailed even low inflation. That's partly why spending has remained lackluster and why many Americans may be postponing purchases at department stores so they can buy cars, homes and other costly necessities.

Americans increased their spending at an annual rate of just 1.8 percent in the April-June quarter — down from a 2.3 percent rate in the January-March period. Consumer spending is expected to improve in the second half of the year. But most economists foresee only a slight acceleration to an annual rate of 2 percent to 2.5 percent.

Those spending rates are his-



Associated Press

Shoppers peruse the aisles July 12 at a Wal-Mart in Bristol, Pa. Americans increased their spending at an annual rate of just 1.8 percent in the April-June quarter, down from a 2.3 percent rate in the January-March period. Consumer spending is expected to improve in the second half of the year. But most economists foresee only a slight acceleration to an annual rate of 2 percent to 2.5 percent.

torically weak. And they're too meager to significantly boost the economy, which grew at an annual rate of just 1.4 percent in the first half of the year. Consumer spending fuels about 70 percent of the U.S. economy.

For much of this year, many Americans have made major purchases they had postponed during the recession and the weak recovery. Auto and home sales have strengthened. Yet that's left less spending money for discretionary purchases such as electronic goods, clothes and eating out.

"Consumers are very much need-based," said Ken Perkins, president of RetailMet-

rics, a retail research firm. "If they're buying a new car, that leaves less money for a child's wardrobe."

The trend has weakened sales and profits at retailers like Macy's. On Wednesday, Macy's reported a disappointing profit for its second quarter and cut its outlook for the year.

The state of the American consumer will be a key factor the Fed will consider in deciding whether to scale back its \$85 billion a month in Treasury and mortgage bond purchases. Those purchases have been intended to keep rates on mortgages and other long-term loans near record lows.

Chairman Ben Bernanke and other Fed officials have said the central bank could start slowing its bond purchases later this year if the economy continues to strengthen. Many economists think a slowdown in bond purchases will be announced at the Fed's next meeting on Sept. 17-18.

Vitner is among those who think the Fed will start slowing its purchases in September. He suggested that bond purchases on a scale of \$85 billion a month are intended for extraordinary circumstances.

"It's not something you use when the economy is just struggling," Vitner said.

ELECTRICITY

CONTINUED FROM 1D

skyrocket. Others have high early-termination fees. Some fixed-rate plans are a great deal if power prices rise, but they may seem awfully expensive if prices fall.

If customers are careful, though, they can pay less.

Dorothea Miller of Sinking Spring, Pa. signed up for a Direct Energy plan that gives her one day of free power every week. She picked Saturday, and now saves as much of her housework as she can until then. She stops short, she says, of letting mountains of dirty laundry or dishes accumulate in anticipation of Saturday's free power.

"We pretty much run things the way we did before the plan, but now we set our dishwasher to go on after midnight (Friday) and do most of our laundry on Saturday," she says.

TXU Energy offers a similar plan to Texas customers that offers free power every night from 10 p.m. until 6 a.m., or free power Saturdays and Sundays, in exchange for a higher rate during other times.



Associated Press

Manager Nick Reynoza holds a 100-watt incandescent light bulb in 2011 at Royal Lighting in Los Angeles. In the U.S., companies have different motivations for offering innovative electricity plans.

Customized plans are most prevalent in the 13 states and Washington, D.C., where regulators have allowed companies to compete to sell electricity. In those states, the number of customers that have signed up with electricity suppliers that offer these types of plans rose to 13.3 million in 2011, from 8.7

million in 2008, according to the most recent numbers from the Compete Coalition, a group that lobbies to expand competitive electricity markets. The plans are also popping up in other states.

Electric competition has been around for more than a decade and utilities have experimented with pricing plans for even

longer. But digital meters have made these plans easier to offer and manage. They are being installed around the world; utilities in China, Japan and across the European Union have aggressive plans to expand the use of digital meters.

In the U.S., companies have different motivations for offering innovative plans. Traditional regulated utilities are trying to reduce stresses on their grids. Upstart power providers are trying to lure new customers.

In both cases, they are trying to get customers to use less electricity when it costs more. Wholesale power prices fluctuate depending on the time of day, from zero overnight to thousands of dollars per megawatt-hour during a hot day.

Yet most customers see one average price every month, a price that includes those sky-high peak rates. With plans that offer prices that vary based on the time of day, customers can avoid high-cost power in the same way air travelers can save by not flying on the Wednesday night before Thanksgiving.

EXPORTS

CONTINUED FROM 1D

can go a long way. It's not lots of money, but it's little things like that, that helps small businesses do these things," Grana said.

That help goes to local companies, such as Arch Environmental Equipment, 5929 Benton Road, in Reidland. The family-owned manufacturer makes safety mechanisms, dust-control equipment and other methods of keeping conveyor systems clean and efficient.

In 2011, the firm added a more self-sustaining conveyor system to its line called the Dean Energy Harvester that garners kinetic energy from falling material along the conveyor, stores it, and later uses it to power

lights and cameras.

Grana's Impex firm has represented Arch Environmental since 1991, helping the local company sell products to companies all over — Chile, Colombia, Australia and more.

That kind of economic activity has been at the heart of a five-year plan set in motion by President Barack Obama and taken up at the state level.

The nation is about halfway through a five-year plan to double U.S. exports in hopes of spurring job growth.

Federal money, to the tune of \$2 billion, has flowed through the Export-Import Bank, an entity that helps U.S. companies finance overseas sales. In 2010, Obama established

the National Export Initiative aimed at removing trade barriers and funneling money to companies of all sizes. The same year, Gov. Steve Beshear created the Kentucky Export Initiative with the same goals.

One of the federal agency's tools is the State Trade and Export Promotion Grant Program, referred to as STEP grants. The grants have been helpful, Grana said, offering money to help Kentucky businesses market products overseas. The latest push is to add international clients to a company that may have one or two already. Kentucky has received \$275,802 through the STEP program, according to the U.S. Small Business Association.

Kentucky has taken

advantage of the national push for more exports, and has recorded record numbers in the sector this year.

With more than \$12.1 billion in exports so far, Kentucky's exports are up 12.6 percent from last year's mid-point total of \$10.8 billion, according to the International Trade Administration. The state's growth significantly outpaces the national average of 1 percent for the first half of 2013.

The news sparked a statewide media campaign to tout Kentucky's mid-year export numbers, which trailed only New Hampshire.

"Kentucky is coming off a banner year for exports, and now with a mid-year total of \$12.1 billion in

exports, we are on pace to improve on last year's record-breaking total of \$22 billion," Beshear said in a release. "We have made the goal of increasing exports a key component of our economic development strategy. Ranking second in the nation in export growth is a reflection of those efforts and is a testament to the quality of Kentucky-made goods and services."

Kentucky companies have exported to 192 countries this year, with the top destinations including Canada, Mexico and the United Kingdom. The state's top export categories include motor vehicles and aerospace products and parts, the former a category that has piqued Grana's interest in western Kentucky.

Three German auto parts manufacturers have announced intentions in the past year to open manufacturing plants in the western Kentucky region.

A. Kayser Automotive Systems is investing \$17.5 million in its first U.S. manufacturing plant in Fulton, creating 121 jobs. Kemmerich USA and iwis have plans to build plants in Murray that will employ 195 people combined.

That growing foreign presence is an opportunity to foster business relationships and more export business for western Kentucky companies, Grana said.

Contact Adam Shull, Sun business editor, at 270-575-8653 or follow @adamshull on Twitter.

Job Listings

From Aug. 8 to Wednesday, the Kentucky Career Centers added more than 40 jobs to its database for regional employers, listed below (Paducah unless noted otherwise): branch sales professional-sales rep., relief cook, physical therapist, barback in Metropolis, Ill., residential driver in Mayfield, piping designer, infant room attendant, apparel merchandiser, part-time sales trainee, part-time sales trainee in Mayfield, part-time regional finance in Mayfield, garage door installer, vacuum truck operator in Calvert City, production manager in Clinton, billing processor in Mayfield, phlebotomy supervisor, physical therapist, senior technical service engineer, occupational therapy assistant in Bardwell, facilities serviceman in Metropolis, banquet supervisor in Metropolis, industrial electrician technician, instrument and electrical specialist in Calvert City, construction crew, stocking garments in Kevil, processing supervisor in Hickory, nursery attendant, direct support pro, part-time farm help, commercial sales professional-rep., part-time lead sales positions in Bardwell; Fancy Farm; Farmington; Kevil; Ledbetter; Mayfield; Paducah; and Wingo.

For more details, or to learn how to apply for the jobs listed visit <https://focuscareer.ky.gov/career> or contact the Paducah Career Center at 270-575-7000.

BIZ BUZZ

CONTINUED FROM 1D

convenient," said **Eddie Grant**, airport marketing director, in a news release. "Passengers with no checked luggage or just a carry-on can go right from their cars through security to the gate, just by scanning their mobile boarding pass."

Once the barcode on the pass is read, the passenger's name, date and flight number will show up on a screen visible to a TSA agent. United Airlines provided the scanner to TSA and Barkley Regional Airport as a part of its effort to improve customer service.

■ ■ ■
Dr. William Wheeler and the **Wheeler Wellness Center** announced a partnership with **Serenity Day Spa** and **Kirsten Wyatt**, licensed massage therapist. This partnership adds a second massage therapist as well as the bareMinerals makeup line to Wheeler Wellness Center's available products. Wyatt becomes the center's second licensed massage therapist along with Sheila Gandy. For more information, contact Wheeler Wellness Center at 270-534-5461 or visit wheelerwellnesscenter.com.

■ ■ ■
Computer Services Inc. of Paducah recognized three institutions — Old Florida National Bank out of Orlando, Horizon Bank in Austin, Texas, and **First Community Bank** in Clinton — for exceptional efforts toward growth and profitability as part of the company's inaugural Seeing Business Differently Awards. The awards were presented in conjunction with this year's annual CSI Customer Conference, which hosted more than 1,000 attendees from about 350 of CSI's financial institution and business customers, technology partners and prospective institutions. The event was held Aug. 5-7 in Chicago.

CSI's Seeing Business Differently Awards recognize customers who are taking a bold, innovative approach to maintaining success within their institution through a variety of methods.

Got a tip for Biz Buzz? Contact Sun Business Editor Adam Shull at 270-575-8653, send a fax to 270-442-7859 or email business@paducahsun.com.

NEW YORK STOCK EXCHANGE

Table of New York Stock Exchange listings including columns for Name, Last Wkly YTD, and various stock symbols like ABC, AED, AET, etc.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market listings including columns for Name, Last Wkly YTD, and various stock symbols like A-C, D-E, F-G, etc.

AMERICAN STOCK EXCHANGE

Table of American Stock Exchange listings including columns for Name, Last Wkly YTD, and various stock symbols like A-B, C-D, E-F, etc.

Advertisement for 'Your. Regional. Business. Connection.' featuring 'BUSINESS JOURNAL' and 'FOURIVERS BUSINESS' logos.

Advertisement for 'STOCKS OF LOCAL INTEREST' with a list of local companies and their stock symbols.

Advertisement for 'How To Read The Market In Review' providing a guide to interpreting market data and stock performance.

Advertisement for 'STOCKS OF LOCAL INTEREST' featuring a list of local companies and their stock symbols.

Advertisement for 'AMERICAN STOCK EXCHANGE' featuring a list of companies and their stock symbols.



AP Photo / Gareth Fuller, PA

Anti-fracking activists demonstrate near the Cuadrilla exploratory drilling site in Balcombe, England, as campaigners set up a six day Reclaim the Power action camp outside the village. Energy company Cuadrilla Resources Ltd. said Friday it has temporarily suspended drilling at the exploration site in southern England amid protests from residents and environmentalists opposed to shale gas extraction.

Fracking protest halts firms work

Associated Press

LONDON — Energy company Cuadrilla Resources Ltd. said Friday it has temporarily suspended drilling at an exploration site in southern England amid protests from residents and environmentalists opposed to shale gas extraction.

The company said it had stopped work on police advice, but would resume "as soon as it is safe to do so."

Demonstrators are planning to expand a protest

camp Friday near the village of Balcombe.

"I'm quite worried about safety on the site," Cuadrilla chief executive Francis Egan told ITV News. "We have a group who are relocating a camp to the site, who have said publicly that they will be taking direct action against the site."

Cuadrilla is leading work in Britain on the extraction of gas by hydraulic fracturing, a process known as fracking.

The company says its operation at Balcombe involves exploratory drilling for oil and will not include fracking — though it has not ruled it out in future.

The British government says tapping underground gas reserves could transform Britain's energy supply, but critics say it risks despoiling the countryside.

A Conservative party politician was criticized when he said recently that fracking should take place in the

"desolate" north of England rather than the south. Balcombe, 30 miles (50 kilometers) south of London, is in an affluent area and has become a focus for anti-fracking protesters.

"Cuadrilla's announcement that they'll halt drilling is already a victory for us, but it's only a start," said one of the demonstrators, Luke Johnson. "We would like to make sure they don't frack in Balcombe, or anywhere else at all." —AP

Chinese stocks swing wildly after computer error

Associated Press

BEIJING — Chinese stock prices swung wildly Friday after a brief trading frenzy blamed on a brokerage's computer error.

Trading volume soared to 54 percent above Thursday's level, with 1.5 billion shares changing hands. That caused the main market index to spike up 6.5 percent before falling to end the day down 0.6 percent.

The country's fifth-largest brokerage, Everbright Securities Ltd., said later it suffered an unspecified problem with a computerized trading system.

Everbright sent 7 billion incorrect purchase orders for shares, according to a government news agency,

China News Service.

Share prices of 70 companies including market heavyweights PetroChina Ltd. and major state-owned banks surged by the 10 percent daily limit before falling back, according to the CNS.

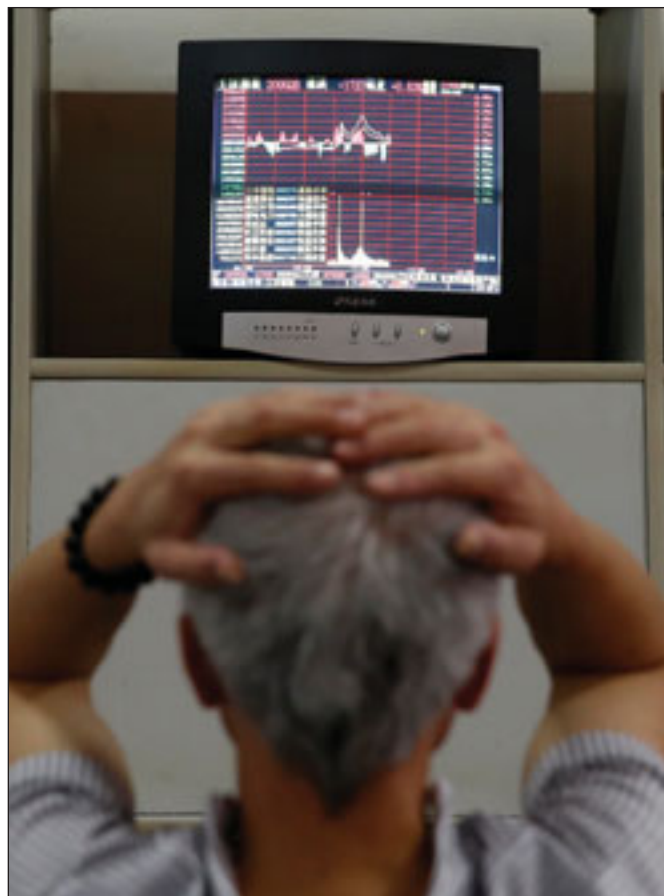
Everbright asked to have its trades canceled, CNS said.

But a statement on the exchange website said any transactions that were completed would be cleared normally.

Phone calls to the Shanghai exchange's press office were not answered.

The exchange and securities regulators were investigating the incident, CNS reported.

—AP



AP Photo

A stock investor sits in front of an electronic screen showing index numbers at a brokerage in Shanghai, China. Chinese stock prices swung wildly Friday after a brief trading frenzy blamed on a brokerage's computer error.

Penney and Ackman sign pact on share sales

BY ANNE D'INNOENZIO

AP Retail Writer

NEW YORK — J.C. Penney Co. and its largest shareholder, William Ackman, have made a deal that sets terms for allowing him to unload his stake in the company in an orderly manner.

The agreement, filed with the Securities and Exchange Commission Friday, comes days after Ackman resigned from Penney's board as part of a deal to resolve an unusually public battle between the activist investor and the struggling department store.

Ackman's Pershing Square Capital Management has 17.7 percent stake, or 39 million shares, in Penney.

Under the deal, Ackman can make up to four requests to the company to register the sale of his shares. Each request must be for at least 5 million shares and the deal terminates when he owns less than 5 percent of the company's stock.

Pershing Square is not legally able to start selling its stock until at least Tuesday, when Penney is scheduled to report its second-quarter results, because Ackman was privy to confidential financial information as a board member.

The deal gives Penney some control over the timing of any sales.

Deborah Weinswig, a retail analyst at Citi Research, said in a note to investors that beginning Nov. 20, Penney may postpone granting a registration to Pershing Square under the agreement or require Pershing Square to refrain from disposing of Penney's stock for no more than 90 days, based on an analysis of the filing. Penney is limited to no more than three such blackout periods in 12 months and no more than 90 days blacked out in entirety.

The retailer can also delay a registration if the board determines the registration "would materially impede, delay or interfere with any material transaction" that's pending or if Penney is in possession of material non-public information that the disclosure of which would not be in the best interests of the company.

"In our view, the agreement signals that Pershing Square is willing to sell its stake in the company, although it will be done in an orderly fashion and

over a period of time," wrote Weinswig. "We believe that this could serve as an overhang on the stock as investors wonder if Pershing Square will exit its stake."

In addition, she said another big investor Vornado Realty Trust, whose chairman, Steve Roth is a Penney board member, could unload more shares.

Vornado, which owns and manages commercial real estate such as office buildings and malls, sold more than 40 percent of its shares in Penney in March. Vornado still holds 13.4 million shares, or 6.1 percent,

The agreement, filed with the SEC, caps a tumultuous two weeks for Penney and Ackman.

Ackman went public last week with statements saying he'd lost confidence in Penney's board and that Chairman Thomas Engibus should be replaced. Ackman and the retailer's board also were bickering over how quickly the company should replace CEO Mike Ullman.

On Tuesday, Ackman resigned from the board, and Penney named Ronald Tysoe as a director to fill Ackman's seat. Tysoe is former vice chairman of Federated Department Stores Inc., which is now Macy's Inc. Penney will name an additional new director in the near future.

Ackman said in a statement Tuesday that the moves were "the most constructive way forward" for the Plano, Texas, company and all parties involved.

Penney's board also reiterated support for CEO Ullman, who returned to that job in April. Ullman had served as Penney CEO from 2004 to 2011.

Ackman's departure doesn't do much to reverse Penney's declining business, which is trying to lure back shoppers turned off by a reinvention plan formulated by a former CEO backed by Ackman.

Ullman had replaced Ron Johnson, who was ousted as CEO after 17 months because his radical makeover led to massive losses and sales declines.

Ackman joined Penney's board in February 2011 and was the one who pushed the board to hire Johnson, a mastermind of Apple Inc.'s successful stores. The hope was Johnson could inject new energy into a tired company. —AP

Mexico airline apologizes

BY ADRIANA GOMEZ LICON

Associated Press

MEXICO CITY — Mexico's Aeromexico airline and its ad agency have apologized for a producer's casting call requesting that only light-skinned people apply as actors for a television commercial.

Mexico's population is largely dark-skinned, but Mexican television ads routinely feature light-skinned actors, sparking accusations of racial discrimination.

The commercial has not yet been made, but the casting call specified it wanted "nobody dark skinned," only actors with "white skin."

The Catatonia ad agency said this week that a third company that sent out the casting call had used "inappropriate" language. "We regret this situation, which in no way reflects our thinking as a company or as individuals," Catatonia said on its Twitter account.

Aeromexico also apologized, and blamed Catatonia for the "discriminatory attitude" of the casting call. "We offer our deepest apology and reaffirm our respect for all people, without regard to their gender, language,

religion or skin color," the airline said in a statement.

The casting call also said producers didn't want anyone with blond hair or blue eyes.

For some social media users, the casting call confirmed what they say is a long history of implicit discrimination in Mexico.

Although most Mexicans have some Indian blood, and 6.7 million Mexicans over 5 years old speak an indigenous language, Indians have suffered persistent racial discrimination since the Spanish conquest in the early 1500s.

Blogger Tamara de Anda said Friday that she was a taken aback when she saw the casting call, and shared it on social networking sites.

The casting call also seemed worded to exclude anyone who doesn't look wealthy. It sought people "with a Polanco Look," referring to a wealthy, largely white Mexico City neighborhood. It also said producers didn't want a "government look," an apparent reference to people who appear in ads promoting government social aid programs.

—AP

NATIONWIDE COMMERCIAL AUCTION

\$1+ BILLION IN COMMERCIAL PROPERTIES & NOTES IN 33 STATES

BID ONLINE SEPTEMBER 9 - 11

FEATURED TENNESSEE COMMERCIAL REAL ESTATE

CH REALTY SERVICES



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Retail • 29,880 SF
Starting Bid: \$650,000

See website for contact information.

Broker co-op or finder's fee available on select assets.
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HEALTH NOTIFICATION

Are You Hard of Hearing?



A major name brand hearing aid provider wishes to field test a remarkable new digital hearing instrument in the area. This offer is free of charge and you are under no obligation.

These revolutionary 100% Digital instruments use the latest technology to comfortably and almost invisibly help you hear more clearly. This technology, solves the “stopped up ears,” “head in a barrel” sensation some people experience and have been clinically demonstrated to improve hearing in noisy environments.

If you wish to participate, you will be required to have your hearing tested in our office

FREE OF CHARGE to determine candidacy. You will be asked to report your results with the hearing instruments for a one week period.

At the end of this period, you may purchase your instrument, if you so desire, at a significantly reduced charge. Otherwise, there is no fee whatsoever for participating in this field test. Special testing will be done to determine the increased benefits of this technology.

Benefits of hearing aids vary by type and degree of hearing loss, noise environment, accuracy of hearing test, and proper fit. This is a wonderful opportunity to determine if hearing help is available for your hearing loss while you evaluate your performance with this technology.

Call now if you wish to be included in this field trial test.

FIELD TRIAL IS AVAILABLE AUGUST 19TH - 23RD

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Princeton, KY 42445
270-365-0003

918 Broadway
Paducah, KY 42001
270-443-4594

510 South Main
Marion, KY 42064
270-965-1880

707 S. 12th Street,
Unit A
Murray, KY 42071
270-753-9558


Helping the world hear better

1011 Paris Road,
Suite 333
Mayfield, KY 42066
270-804-7518

Funeral notices

Paid obituaries furnished to The Paducah Sun by mortuaries.

David C. Paessler

KEVIL — David C. Paessler, of Kevil, passed away at 10:33 p.m. Thursday, August 15, 2013, at his residence.

David was a service representative for Pitney-Bowes of Paducah. He was a member of Lone Oak Church of Christ, West Kentucky Amateur Astronomers-Experimental Aircraft Association, Jackson Purchase Rifle, Pistol Club, Paducah Aeromodelers, and the Photographers Club of Paducah.

He is survived by his wife, Janice Carol (Stewart) Paessler of Kevil; two sons, Jeremy Daniel Paessler of Paducah and Thomas Charles Paessler of Denton, Texas; his mother, Martha Jane (Park) Paessler of Memphis; two brothers, John Clifton Paessler and wife Karen of Germantown, Tennessee, and Charles Allan "Sparky" Paessler and wife Myra of Johnson City, Tennessee; three nieces, Amy Nicole Cunningham, Leslie Benet Crowe, and Sarah Elizabeth Fiedler; three nephews, Brian Clifford Paessler, Richard

Craig Paessler, and William Fredrick Fiedler.

He was preceded in death by his father, Charles Frank Paessler; paternal grandmother, Gwen Paessler Egerton; paternal grandfather, Charles Herman Paessler; maternal grandfather, David H. "Dick" Park; maternal grandmother, Louie (Joyner) Park; and paternal great-aunt, Frances Paessler.

Funeral services will be held at 2 p.m. Monday, August 19, 2013, at Family Funeral Care of Memphis, Tennessee, with the Rev. Paul Wingfield and the Rev. Jamey Boone officiating. Burial will follow at Memorial Park Cemetery in Memphis.

Visitation will be Monday from Noon until service time at the funeral home.

A memorial service will be held at 1 p.m. Tuesday, August 20, 2013, at Lone Oak Church of Christ in Paducah.

Hughes Funeral Home of Paducah is in charge of local arrangements.

You may leave a message of sympathy and light a candle at www.hughesfuneral.com.

Jearlene Allen

MAYFIELD — Mrs. Jearlene "Jerri" Allen, 87, of Mayfield, passed away at 10:10 a.m. Saturday, August 17, 2013, at Heritage Manor Healthcare Facility.

She was a member of Highpoint Baptist Church and retired from the former Curlee Clothing Company.

She is survived by one daughter, Doris (Kenneth) Brandt, Reynoldsburg, Ohio; one son, Gary Allen of Mayfield; one brother, Larry (Dot) Lancaster of Mayfield; one sister, Pat (Rich) Blackman of Mayfield; three grandchildren; and four great-grandchildren.

She was preceded in

death by her husband, George E. Allen; her parents, Earley O. and Grace Lane Lancaster; two brothers, Richard Lancaster and Dathol Lancaster; one sister, Wanda Hosey; a granddaughter; and one daughter-in-law.

Funeral services will be conducted at 3 p.m. Monday, August 19, 2013, at Brown Funeral Home in Mayfield with the Rev. Mickey Fowler officiating. Interment will follow in Highland Park Cemetery. Friends may call from 1 p.m.-3 p.m. Monday at Brown Funeral Home in Mayfield.

Roy Hall

Roy Marley Hall, 77, of Paducah died Saturday, August 17, 2013, at Baptist Health Paducah.

Services will be at noon Wednesday, August 21, 2013, at Milner & Orr Fu-

neral Home of Paducah. Visitation will be from 5 p.m.-8 p.m. Tuesday, August 20, 2013, at the funeral home.

Other arrangements were incomplete at the funeral home.

Katie Sanders

BENTON — Katie Lee Sanders, 80, of Benton died at 11:30 a.m. Saturday, August 17, 2013, at Oakview Nursing and Rehabilitation Center.

Arrangements were incomplete at Filbeck-Cann & King Funeral Home and Crematory.

Leona Hicks

MAYFIELD — Leona Ray Tucker Hicks, 95, of Mayfield died Saturday, August 17, 2013, at Jackson Purchase Medical Center.

Arrangements were incomplete at Byrn Funeral Home in Mayfield.

Geneva Pearl Barriger

CUNNINGHAM — Geneva Pearl Barriger, 99, of Cunningham, passed away at 9:35 a.m. Saturday, August 17, 2013, at McCracken Nursing and Rehabilitation Center.

Mrs. Barriger was a member of Bardwell Church of Christ. She was a homemaker and worked as an LPN for Lourdes Hospital and the former Riverside Hospital.

She is survived by one daughter, Mary Lou Wilson and husband Jay of Calvert City; one son, William Brodie Barriger and wife Margaret of Cunningham; one son-in-law, Dean Beardsley of Wickliffe; eight grandchildren, Kenneth Barriger of Cunningham, Melanie Burgess of Cunningham, Mark Beardsley of Kevil, Dana Mutchler of Hendersonville, Tenn., Travar Beardsley of Anna, Ill., Chris Beardsley of Bardwell, Barry Wilson of Benton, and Teresa Thompson of Smithland; 12 great-grandchildren; and five

great-great-grandchildren.

Mrs. Barriger was preceded in death by her husband, George B. Barriger; one daughter, Helen Sue Beardsley; one sister; and five brothers. Her parents were Fenton and Mary Ada Wheatley Gupton.

Funeral services will be held at 11 a.m. Monday, August 19, 2013, at Milner & Orr Funeral Home of Bardwell with Michael Trivette officiating. Burial will follow in Cunningham Memorial Gardens. Visitation will be held after 5 p.m. Sunday, August 18, 2013, at the funeral home.

Expressions of sympathy may take the form of contributions to: Graves County Animal Shelter, 500 North 12th St., Mayfield, KY 42066.

You may leave a message of sympathy and light a candle at www.milnerandorr.com.

Sarah Elizabeth Lilley

Sarah Elizabeth Lilley was born June 14, 1949, in Paducah, Kentucky.

She graduated from Paducah Tilghman High School. She was a beloved wife to Kenneth Lilley and a loving mother to her three sons, Mike Lilley, Gregory Lilley, and Chris-

topher Lilley. Sarah had one sister, Martha Seifert McWright of Paducah, Kentucky; and two brothers, Robert Seifert of Richmond, Kentucky and Thomas Seifert of Murray, Kentucky.

Sarah is preceded in death by her parents, Robert Seifert and Elizabeth Seifert. She had a love of life and enjoyed many things. Family was everything to Sarah. Sarah passed away on August 13, 2013.

A memorial service was held at Sunny Lane Funeral Home August 17, 2013 at 2 p.m.

Marie McLeod

Marie L. McLeod, 90, of Paducah died at 1 p.m. Saturday, August 17, 2013, at Emeritus Assisted Living of Paducah.

Services will be at 10 a.m. Tuesday, August 20, 2013, at

Milner & Orr Funeral Home of Paducah. Friends may call after 5 p.m. Monday, August 19, 2013 at the funeral home.

Arrangements were incomplete.

Clarence E. Lowery

Clarence E. Lowery, 78, of Paducah, passed away at 9:08 a.m. Friday, August 16, 2013, at Baptist Health Paducah.

He was a retired Towboat Pilot for Crouse Corporation and worked 10 years for Midsouth Towing.



Lowery

He was owner of Bumpus Variety Store and was of the Baptist faith.

He is survived by his wife of 58 years, Ruth Lowery; one son, Michael Lowery and wife Rhonda; one daughter, Tracie Thompson and husband Jeff; one brother,

Billy Lowery; four sisters, Shirley Hudson, Betty Housman, Emma Davenport, and Phyllis Mason; four granddaughters; four grandsons; and several nieces and nephews, all of Paducah.

He was preceded in death by his parents, Clarence and Mattie Jane (Sanders) Lowery; and one brother, Richard Lowery.

Funeral services will be held at 1 p.m. Monday, August 19, 2013, at Hughes Funeral Home of Paducah with the Rev. John Wooley officiating. Burial will follow at Iuka Cemetery.

Visitation will be after 5 p.m. Sunday, August 18, 2013, at the funeral home.

You may leave a message of sympathy and light a candle at www.hughesfuneral.com.

Freddie McIntosh Jr.

Freddie B. "Fred" McIntosh Jr., 68, of Paducah, died at 7 a.m. Friday, August 16, 2013, at his home.

He had worked as an auto body technician at Larry



McIntosh

McIntosh of Benton; six grandchildren; five great-grandchildren; and several nieces and nephews.

His parents were Freddie B. McIntosh Sr. and Wilma Louise Nanney McIntosh.

Service will be at 11 a.m. Monday, August 19, 2013, at Milner & Orr Funeral Home of Paducah with the Rev. Wayne Carter officiating. Burial will take place at a later date.

Visitation will be from 6 p.m.-8 p.m. Sunday, August 18, 2013, at the funeral home.

More obituaries, Page 7D

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More obituaries, Page 6D

Connie Garner

VIENNA, III. — Connie L. (Sanders) Garner, 74, of Vienna died at 11:45 a.m. Friday, August 16, 2013, at her home.

She had operated a retail plant nursery business in Gallatin, Texas. She was a member of Fellowship Baptist Church in Vienna.

She is survived by her children, Timberlyn Holobaugh of Collierville, Tenn., Timothy Clements of Tampa, Fla., Allen Clements of Athens, Texas, Tracy Clements of Jacksonville, Texas, Don Garner Jr. of Rusk, Texas, and Kendra Scarborough of Palestine, Texas; 12 grandchildren; six great-grandchildren; two brothers, James Sanders of Springville, Tenn., and George Sanders of Jenson Beach, Fla.; and seven sisters, Jane McClellan of Bay Town, Texas, Myra Powell of Ozark, Mary Harper of Tunnel Hill, Vickie Webb of Dongola, Sharon Folkman of Bismarck, and Sally Taylor and Judy Nutty, both of Vienna, Ill.

She was preceded in death by two sisters. Her parents were Tilford and Grace Elzora (Mathis) Sanders.

Services will be at 11 a.m. Monday, August 19, 2013, at Bailey Funeral Home in Vienna. Burial will be in Vienna Fraternal Cemetery. Visitation will be after 5 p.m. Sunday, August 18, 2013, at the funeral home.

Memorials may be made to Fellowship Baptist Church (Missions Projects), 890 Senior Ave., Vienna, IL 62995.

Burke Terrell

Burke B. Terrell, 76, of Paducah died at 10:33 a.m. Saturday, August 17, 2013, at Baptist Health Paducah.

Arrangements were incomplete at Milner & Orr Funeral Home of Paducah.

Russ Randall

GILBERTSVILLE — Russ Duane Randall, 67, of Gilbertsville died Saturday, August 17, 2013, at his home.

He was owner/broker of Park Avenue Realty. He served in the U.S. Air Force during Vietnam. He was a member of Pathway Baptist Church.

He is survived by his wife, Barbara Randall; one daughter, Beth Smothers of Ob-long, Ill.; one son, Kent Randall of Riverview, Fla.; one sister, Lori Carlson of Robinson, Ill.; one brother, Rodger Randall of Papillion, Neb.; and three grandchildren.

His parents were Clarence Randall and Daisy E. (Moris) Randall.

Services will be at 11 a.m. Tuesday, August 20, 2013, at Pathway Baptist Church with the Rev. Mike Donald officiating. Visitation will be from 5 p.m.-8 p.m. Monday, August 19, 2013, at the church.

The family asks that contributions be made to Pathway Baptist Church Building Fund or to the Kentucky Boys and Girls Sheriffs Ranch Renovation Fund.

Collier Funeral Home in Benton is in charge of arrangements.

Jessie Morganti

MURRAY — Jessie M. Morganti, 85, of Murray, formerly of Mayfield, died at 6:30 a.m. Friday, August 16, 2013, at her home.

She was a homemaker and a member of University Church of Christ.

She is survived by her husband, Elton Morganti; one son, Marcus Hayes of Sevierville, Tenn.; one daughter, Marcia Corbett of Bartow, Fla.; two sisters, Bessie Barrett of Franklin and Mayme Burdin-Clark of Bartow, Fla.; three grandchildren; and two great-grandchildren.

James Cash

MAYFIELD — James Earl (Red) Cash, 80, of Mayfield died at 3:40 p.m. Friday, August 16, 2013, at his home.

He was a retired electrician with Local 816 and a U.S. Army veteran. He was a member of St. Joseph Catholic Church.

He is survived by his wife, Joyce Oliver Cash; two stepdaughters, Terri Halvachs and Lisa Blechle, both of Belleville, Ill.; two sisters, Peggy Boggess and Patricia Barton, both of Mayfield; one brother, Edward Lynn Cash of Mayfield; five step-grandchildren; and one stepgreat-grandchild.

He was preceded in death by one brother, W.L. "Dub" Cash. His parents were Edward Earl and Veatrice Carrico Cash.

Services will be at 1 p.m. Monday, August 19, 2013, at Brown Funeral Home in Mayfield with the Revs. Eric Riley and Kenneth Ballenger officiating. Burial will follow in St. Joseph Cemetery. Friends may call from 11 a.m. until the funeral hour Monday at the funeral home.

Memorial contributions may be made to: Lourdes Hospice or to the charity of one's choice.

Raymond Armour Sr.

BARDWELL — Raymond Earl Armour Sr., 69, of Cunningham died at 2:55 a.m. Saturday, August 17, 2013, at Jackson Purchase Medical Center in Mayfield.

He was a retired auto-worker for Chrysler. He was a member of Dogwood Hills Golf Course in Cunningham.

He is survived by his wife, Merrikay (Miller) Armour; two daughters, Christiene Armour of Rolla, Mo., and Michele Erickson of Rockford, Ill.; two sons, Raymond Armour Jr., of Cunningham and Richard Armour of Alabama; two brothers, Don Armour Sr. of Cunningham and J.T. Armour of Odell, Ill.; one sister, Joandel Cox of Searcy, Ark.; nine grandchildren; and three great-grandchildren.

He was preceded in death by his parents, John T. and Lilly Francis Baize Armour.

Services will be held at a later date.

Milner & Orr Funeral Home of Bardwell is in charge of the arrangements.

Esther Derringer

CAVE-IN-ROCK, III. — Esther Mae Derringer, 79, of Cave-In-Rock died Friday, August 16, 2013, at her home.

She is survived by one daughter, Teresa Rohr of Olney; three sons, Wayne Derringer of Carbondale, Denny Derringer of Dry Ridge, Ky., and Chuck Derringer of Me-herrin, Va.; one sister, Shirley Lewis of Cave-In-Rock; four grandchildren; and eight great-grandchildren.

She was preceded in death by her husband, Vernon Derringer, and two sisters. Her parents were Harley and Lola Patton.

Services will be at 11 a.m. Tuesday, August 20, 2013, at Potters Church in Cave-In-Rock, with burial in Beavers Cemetery. Visitation will be 5 p.m.-8 p.m. Monday, August 19, 2013, at the church.

Donations may be made to Hospice of Southern Illinois, 305 S. Illinois, Belleville, IL 62220. Gilbert Funeral Home is handling arrangements.

James McVay

BENTON — James Lynn McVay, 72, of Benton died at 12:17 p.m. Saturday, August 17, 2013, at his home.

Arrangements were incomplete at Filbeck-Cann & King Funeral Home and Crematory.

Connie Cagle

BARDWELL — Connie Cagle, 68, of Milburn died at 11:33 a.m. Saturday, August 17, 2013, at her home.

Visitation will be from 4 p.m.-6 p.m. Monday, August 19, 2013, at River Hills Recreation Center in Burkley.

Arrangements were incomplete at Milner & Orr Funeral Home of Bardwell.

Jo Ann Hayden

Jo Ann Hayden, 82, of Paducah died Saturday, August 17, 2013, at Superior Care Home.

Arrangements were incomplete at Milner & Orr Funeral Home of Paducah.

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42% of all adults in Paducah/McCracken County read The Paducah Sun every day.

Another **16%** say they read it "a few times a week."

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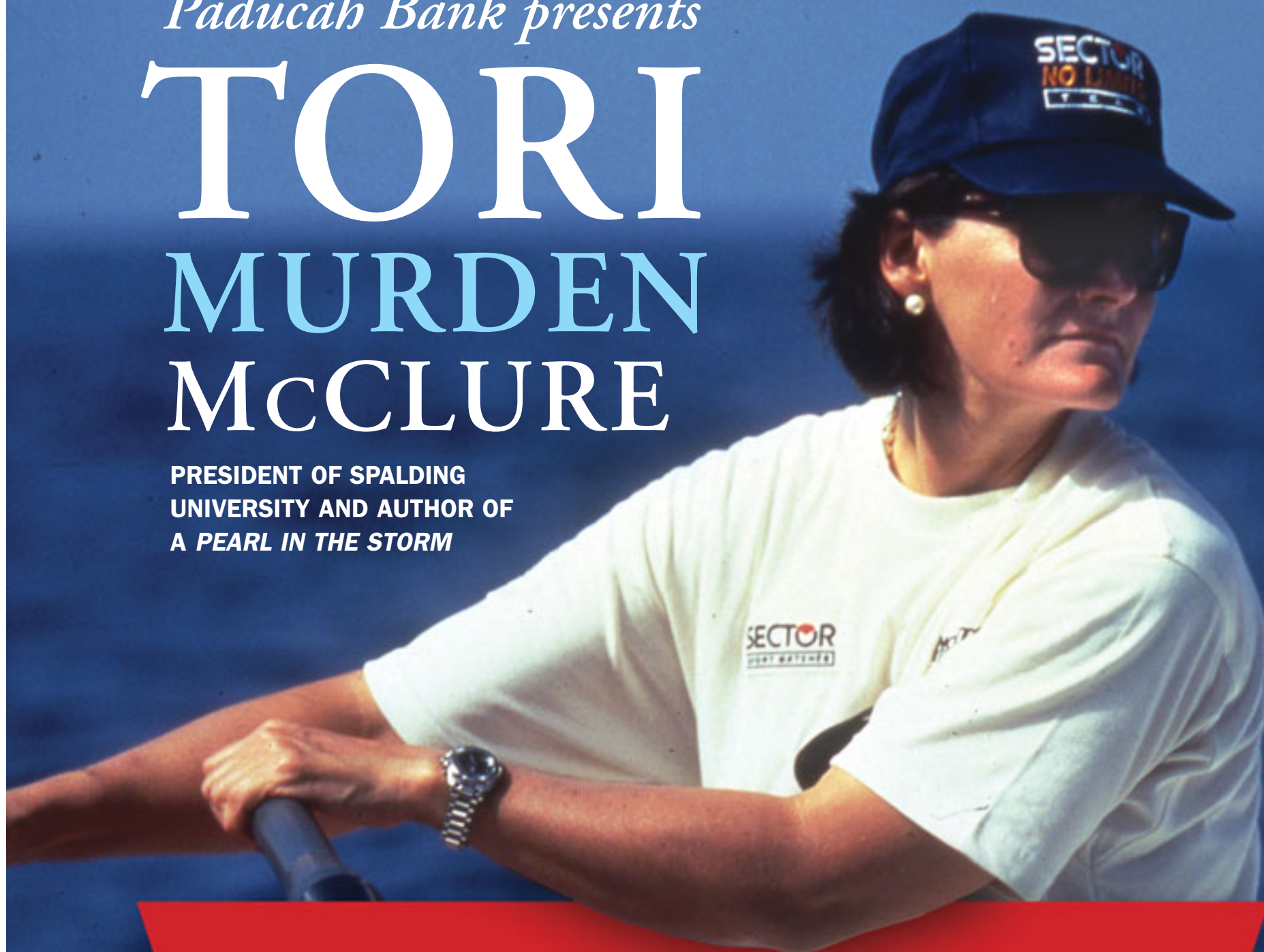


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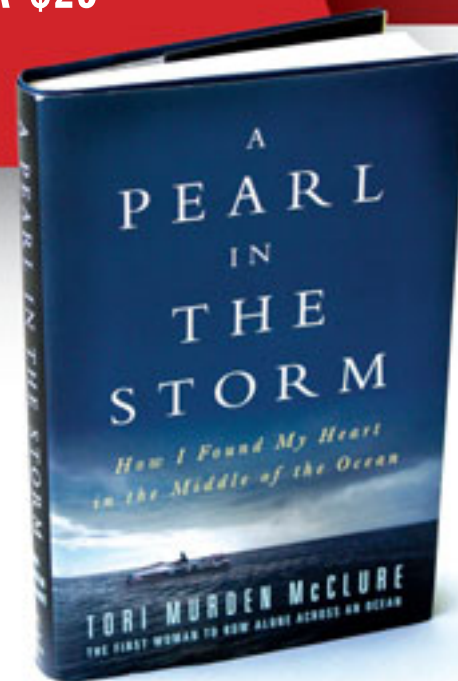
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Tori Murden McClure is a world adventurer and humanitarian. She is best known as the first woman and first American to row solo across the Atlantic Ocean. She was also the first woman and first American to travel over land to the geographic South Pole, skiing 750 miles from the ice shelf to the pole. An avid mountaineer, Tori has climbed on several continents.

Tori McClure is also president of Spalding University in Louisville. She holds an A.B. from Smith College, a master of divinity from Harvard University, and a juris doctorate from the University of Louisville's Louis D.

Brandeis School of Law. In 2005, she earned her master of fine arts in writing from Spalding University. Her non-fiction book *A Pearl in the Storm* was published by Harper-Collins in 2009.

Tori McClure will be the guest speaker at the October Power in Partnership Breakfast of the Paducah Area Chamber of Commerce. The October event is sponsored by Paducah Bank in celebration of the bank's 65th anniversary. **YOU DON'T WANT TO MISS THIS EVENT!**



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