



CLOSE THE DEAL AND SLEEP SOUNDLY!

Are you getting international inquiries or are you already selling globally? Do you need capital to make your international deals happen? Do you need to offer sales terms to be competitive? How do you make sure you get paid? If you have these questions, we will provide you tools and resources that will help you successfully sell to global customers and rest easy.

Options for financing your trade deals

- US Small Business Administration
- Export Import Bank of the US
- Alternative funding options

Tools for minimizing risk while offering attractive sales terms

- Foreign accounts receivable insurance

Ways to access no-cost resources that help in this process

Who should attend?

This program is designed for established companies who are either exporting or who are seriously considering selling internationally.

Register now at www.wtcky.org. For more information, contact Mark Peachey at 502-574-1514 or mark.peachey@wtcky.org.

When: Thursday, September 14th

Where: Your computer via webinar (connection information sent after registration)

Time: 11:00 AM - 12:00 PM

Fee: No Cost

Presenters:

David Leonard
Regional Manager
US SBA, Office of International Trade

Mark Klein
Central Regional Manager
Export Import Bank of the US

Darlene Barber
STEP Grant Manager
Kentucky Cabinet for Economic Development

